

Phi Beta Sigma Fraternity, Incorporated

2026 Georgia State Conference



March 18-22, 2026

Jekyll Island Conference Center

Vendor/Exhibit/Sponsorship Packet

www.georgiasigmas.org

Dear Valued Sponsors, Vendors, and Exhibitors,

With great excitement, we announce Jekyll Island, Georgia as the host site for the 2026 Georgia State Conference of Phi Beta Sigma Fraternity, Inc. The Georgia Sigmas are proud to gather at the Jekyll Island Conference Center, surrounded by the rich heritage of Historic Brunswick and Glynn County — a fitting backdrop for our legacy of service, scholarship, and brotherhood.

On behalf of the Georgia Sigmas, it is with pride and enthusiasm that we welcome you to join us for this year's conference and vendor showcase. Your presence and partnership honor not only the legacy of our fraternity but also the spirit of collaboration that continues to move us forward.

This year's theme, "The Isle of Georgia: Where Hidden Histories Shape Visible Victories," reminds us that the land beneath our feet carries untold stories of perseverance, resilience, and transformation. Jekyll Island's history reflects our collective journey — from overcoming hidden struggles to achieving visible victories that inspire and uplift generations.

Since 1919, when the Zeta Chapter was chartered at Morris Brown College in Atlanta, Phi Beta Sigma has built a strong foundation in Georgia. Soon after, Lambda Sigma became our first alumni chapter. Over the decades, chapters spread across the state — from Brunswick to Savannah, Fort Valley to Albany, and Athens to Columbus. By the late 1960s, every major Georgia city and HBCU proudly hosted a Sigma presence.

Georgia Sigmas have also produced trailblazing leaders who rose to serve as International Presidents of Phi Beta Sigma, including Hon. Walter M. Clarke, Hon. Richard A. Billings, Hon. Ras O. Johnson, Hon. George W. Hightower, Hon. Roswell O. Sutton, and Hon. William E. Stanley, Jr. Their leadership stands as a testament to the lasting impact of Georgia Sigmas on fraternity history and the larger community.

Today, with more than 40 active chapters statewide, we continue to thrive through Brotherhood, Scholarship, and Service. As a vendor or sponsor, you are not just supporting an event — you are joining a movement that spans more than a century of history and service.

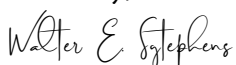
We invite your organization to partner with us as an exhibitor, sponsor, or vendor for this historic conference. Your support will:

- Showcase your brand to a diverse and influential audience
- Provide scholarships for Georgia's college-bound youth
- Strengthen mentoring programs through Sigma Beta Clubs
- Invest in initiatives that uplift communities across the state
- Increase visibility among Georgia's leadership network
- Offer direct access to key decision-makers within our organization
- Enhance brand recognition through high-profile exposure

Your investment will not only enhance visibility for your organization but also demonstrate your commitment to education, diversity, and community progress. Sponsorship opportunities include premium recognition in our Souvenir Journal, digital promotions, and brand placement throughout the conference. Thank you for considering this opportunity to support the 2026 Georgia State Conference.

Together, we will continue Phi Beta Sigma's proud tradition of "Culture for Service and Service for Humanity."

Sincerely,



Walter E. Stephens Jr., PhD
26th State Director
Phi Beta Sigma Fraternity, Inc.

Title Sponsor \$2,500 1/1

- Provide lanyards for participants
- First choice of booth space
- Up to 2 participants (you + 2 guests) with double booth space in exhibit area
- Up to 2 participants at Saturday continental breakfast
- Special recognition on GA Sigma Conference materials: program, posters, website
- Individual company display poster recognizing sponsorship level
- Opportunity to present
- Electronic access to complete attendee list before the conference
- Chance to provide Tote bags w/logo or items for registration packets (first come, first serve)
- Opportunity to present a proposal for an educational training session
- Tabletop recognition / name badge identified with sponsorship level
- Website sponsorship with logo and contact information
- Full-page digital ad in conference program
- Video ad on Georgia Sigma social media outlets

Platinum Sponsorship \$1,500 2/2

- Early Choice of Booth Space
- Up to 2 participants booth space in exhibit area
- Electronic access to Complete Attendee list before the conference
- Chance to provide lanyards/tote bags w/logo or items for Registration Packets (first come, first serve)
- Opportunity to present a proposal for an educational training session
- Recognition on Conference banner
- Tabletop recognition/name badge with Sponsorship level
- Website Sponsorship with logo and contact information
- Full page digital ad in conference program

Diamond Sponsor \$2000 2/2

- Provide tote bags or name badges for participants
- Early choice of Booth Space
- Up to 2 participants with double booth space in exhibit area
- Up to 2 participants at Saturday continental breakfast
- Special Recognition on GA Sigma Conference materials: Program, posters and Website
- Individual Company Display Poster Recognizing Sponsorship Level
- Electronic Access to Complete Attendee List before the show
- Chance to provide Tote bags w/LOGO or items for registration packets (first come, first Serve)
- Tabletop recognition/name badge identified with Sponsorship Level
- Website sponsorship with logo and contact information
- Full-page digital ad in conference program
- Video ad on Georgia Sigma social media outlets

Vendor (Merchandise Sold) \$400 5/5

- Assigned Booth Space
- Up to 2 participants (you plus 1 guest) booth space in exhibit area
- Recognition on Conference poster
- Tabletop recognition/Name Badge with Sponsorship level
- Website Sponsorship with logo and contact information

Exhibitor (No Merchandise Sold) \$150 3/3

- Assigned Booth Space
- Recognition on Conference poster
- Tabletop recognition/Name Badge with Sponsorship level
- Website Sponsorship with logo and contact information

À la Carte Sponsorships (No Booth)

- Technology Sponsorship (\$500) 4/4: Name listed in program, poster display and announced from podium
- Transportation to Group Event (\$500) 2/2: Name listed in program, poster display and announced from podium
- Social Event Sponsor (\$500) 5/5: Name listed in program, poster display and announced from podium
- Continental Breakfast Sponsorship (\$1000) 2/2: Name listed in program, poster display and announced from podium

(Check or PayPal)

Please submit payments via PayPal to georgiasigas@gmail.com OR you can mail your check to:

Georgia Sigmas~P.O. Box 720573~Atlanta, GA 30358

Secure your sponsorship today and elevate your brand at Georgia Sigma's premier state event!

About Us



41
Active Chapters



\$313,712.00
Scholarship Giving



\$2.5 Million (2024)
Investment into Black Businesses



54,917
Community Service Hours

Phi Beta Sigma Quick Facts & Legacy Snapshot

Our Story.

Phi Beta Sigma Fraternity, Inc. was founded on January 9, 1914 at Howard University in Washington, D.C. by three visionary young African American students: Most Honorable Abram Langston Taylor, Most Honorable Leonard Francis Morse, and Most Honorable Charles Ignatius Brown.

From the very beginning, the Founders set Phi Beta Sigma apart. They envisioned a fraternity that would be “a part of” the general community rather than “apart from” it. Membership would be based on individual merit, not wealth, family background, race, or appearance.

They also believed in returning knowledge and skills to uplift the broader community—an idea reflected in our timeless motto: **“Culture For Service and Service For Humanity.”**

Our Impact

Brotherhood, Scholarship, and Service remain our guiding principles.

From mentoring through Sigma Beta Clubs to partnerships with our sister organization, Zeta Phi Beta Sorority, Inc., we are committed to building inclusive communities.

Sigma men have founded impactful institutions including the Phi Beta Sigma National Foundation, Phi Beta Sigma Federal Credit Union, and The Sigma Beta Club Foundation.

Today, Phi Beta Sigma has grown into a global organization of leaders with members making an impact in every arena of society.

(Check or Paypal)

Please submit payments via

PayPal: georgiasigmas@gmail.com

OR

mail check to:

Georgia Sigmas~P.O. Box 720573~Atlanta, GA 30358

Secure your sponsorship today and elevate your brand at Georgia Sigma's premier state event!

PHI BETA SIGMA FRATERNITY, INC.
GEORGIA STATE CONFERENCE SPONSORSHIP PACKET
REASONS TO SUPPORT THE GEORGIA STATE CONFERENCE

Visibility Across Georgia:

Our State Conference booklet and social media platforms offer an excellent opportunity to market your company's message, products, and/or services directly to a broad base of potential customers and community stakeholders across Georgia.

Engagement with College-Educated Leaders:

Our attendees are college-educated men, including educators, business professionals, community leaders, and students. This will also be an opportunity to recruit to open positions within your company or organization.

Commitment to Shared Opportunity:

Sponsoring the Georgia Sigmas allows your organization to celebrate the power of unity and progress. This partnership connects your brand with a tradition of service, empowerment, and recognition that resonates across Georgia's families and communities.

Why Partner with Georgia Sigmas?

Sponsorship in the form of a monetary contribution or in-kind gift will enable Phi Beta Sigma to deliver programs that improve conditions in Georgia communities and yield lasting positive results. Sponsoring the Georgia State Conference provides your company the chance to align with initiatives that support education, mentorship, social action, and community development.

Our chapters have a track record of successfully collaborating with companies to develop unique opportunities. This opportunity will simultaneously promote your company and evidence your commitment to diversity, equity, and community investment. Quite simply, the return on investment for corporate sponsorship could be exponential.

VENDOR/EXHIBIT/CORPORATE SPONSORSHIP CONTACTS

Dr. Walter E. Stephens Jr.
State Director
statedirector@georgiasigmas.org

Rasheed Marshall
Treasurer
treasurer@georgiasigmas.org

Dr. Carl Hall, Chief of Staff
chiefofstaff@georgiasigmas.org

(Check or Paypal)

Please submit payments via PayPal to georgiasigmas@gmail.com OR you can mail your check to:
Georgia Sigmas--P.O. Box 720573--Atlanta, GA 30358

Secure your sponsorship today and elevate your brand at Georgia Sigma's premier state event!



PHI BETA SIGMA FRATERNITY, INC.
GEORGIA STATE CONFERENCE SPONSORSHIP PACKET
2026 DONATION OPPORTUNITIES

Why you should match your sponsorship with a donation?

Founded in 1914, Phi Beta Sigma is a private, non-profit organization whose purpose is to provide assistance and support through established programs in local communities throughout the world. In Georgia, our mission is simple: transforming lives and impacting communities through service.

What your donation is supporting?

Funds raised will directly support programs and services designed to address pressing community needs across Georgia.

What is the Sigma Beta Club?

Since the early 1950s, Sigma Beta Clubs have been the foundation of Phi Beta Sigma's commitment to youth. In Georgia, our Sigma Beta Clubs provide young men with the chance to develop leadership skills, academic discipline, and cultural awareness during the most critical stages of their personal growth. The Clubs emphasize the development of Educational, Social, Cultural, and Athletic skills. Georgia Sigmas are confident that investing in youth today will produce the effective leaders of tomorrow.

What is the 1914 Club?

Founded in Georgia in 2011, the 1914 Club was created to support the financial needs of collegiate brothers. Membership is a visible commitment to Sigma's future—an investment in education, leadership, and brotherhood. By joining, you help ensure our collegians thrive and carry forward the legacy of service, scholarship, and pride.

Submission Information

All submissions are due no later than January 9, 2026. All ads must be submitted in **CAMERA-READY** format (high resolution, 300 dpi). Ads are based on an 8 ½ x 11-inch page size and may include pictures at no additional cost.

(Check or Paypal)

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